

Origin.

The Origin Way

Clinical Impact & Outcomes



Introduction

Every year in the U.S., an estimated 41 million women suffer from pelvic floor-related conditions including incontinence, pelvic pain, and pelvic organ prolapse that range from life-disrupting to debilitating and lead to billions of dollars in avoidable annual healthcare spend. Millions more suffer from the full body MSK needs unique to women.

Origin is uniquely positioned to address the pelvic floor and musculoskeletal needs of your patients with expert, timely care that strives to be in-network for the majority of carriers.



THEN	NOW	NEXT
<ul style="list-style-type: none">Female pelvic floor conditions largely overlooked or ignoredPelvic floor dysfunction research underfundedLittle-to-no care options, all out-of-network (OON)	<ul style="list-style-type: none">Women & employers demand more & better healthcareResearch & outcomes data support efficacy of PFPTOrigin makes PFPT available nationwide	<ul style="list-style-type: none">Payors support women's health & save on costs by covering PFPTSeeking PFPT for symptoms of PFD is the new normalProviders actively referring to PFPT across life stages

Established Research

A robust body of research recommends pelvic floor & whole body PT for the treatment of a wide range of pelvic floor disorders, including incontinence, prolapse, chronic pelvic pain, and care related to pregnancy and postpartum.

Pelvic floor physical therapy is proven to:

- Improve Pain Scores
- Reduce Unnecessary Surgeries
- Improve Mental Health Outcomes
- Improve Maternity Outcomes
- Support Return to Work Postpartum

Sources: [Stanford Urology, 2018](#); [Herman & Wallace "The demographics of pelvic floor disorders: Current observations and future projections."](#)



Origin's Clinical Outcomes

Our unique model of clinical care – The Origin Way – includes 1:1, synchronous visits with Origin's licensed pelvic floor PTs, supported by a proprietary digital platform featuring custom exercise programs and educational resources.

All clinicians at Origin receive ongoing, specialized training across all pelvic floor disorders and chronic pain conditions. Virtual physical therapists are trained to assess and treat the majority of pelvic floor disorders entirely through virtual care.

87%



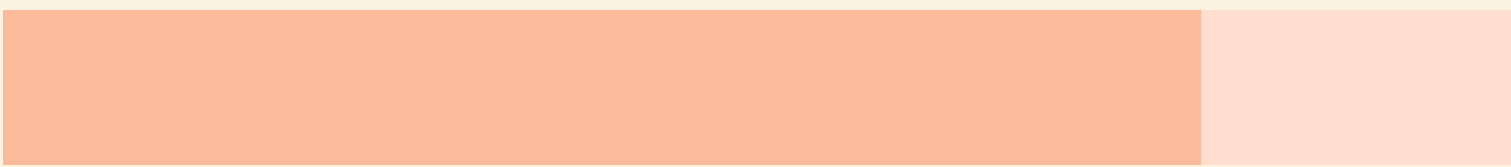
report improvement in pelvic floor symptoms

78%



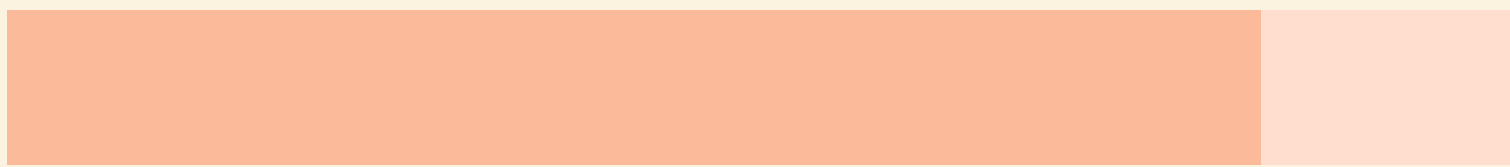
report improvement in pelvic organ prolapse symptoms

76%



report improvement in colorectal symptoms

90%



report improvement in urinary incontinence symptoms

Virtual Care that Works

100%

of women who received virtual care at Origin for bladder issues, bowel issues, or painful sex report improvement in symptoms

9/10

patients rate the virtual care they received at Origin as excellent

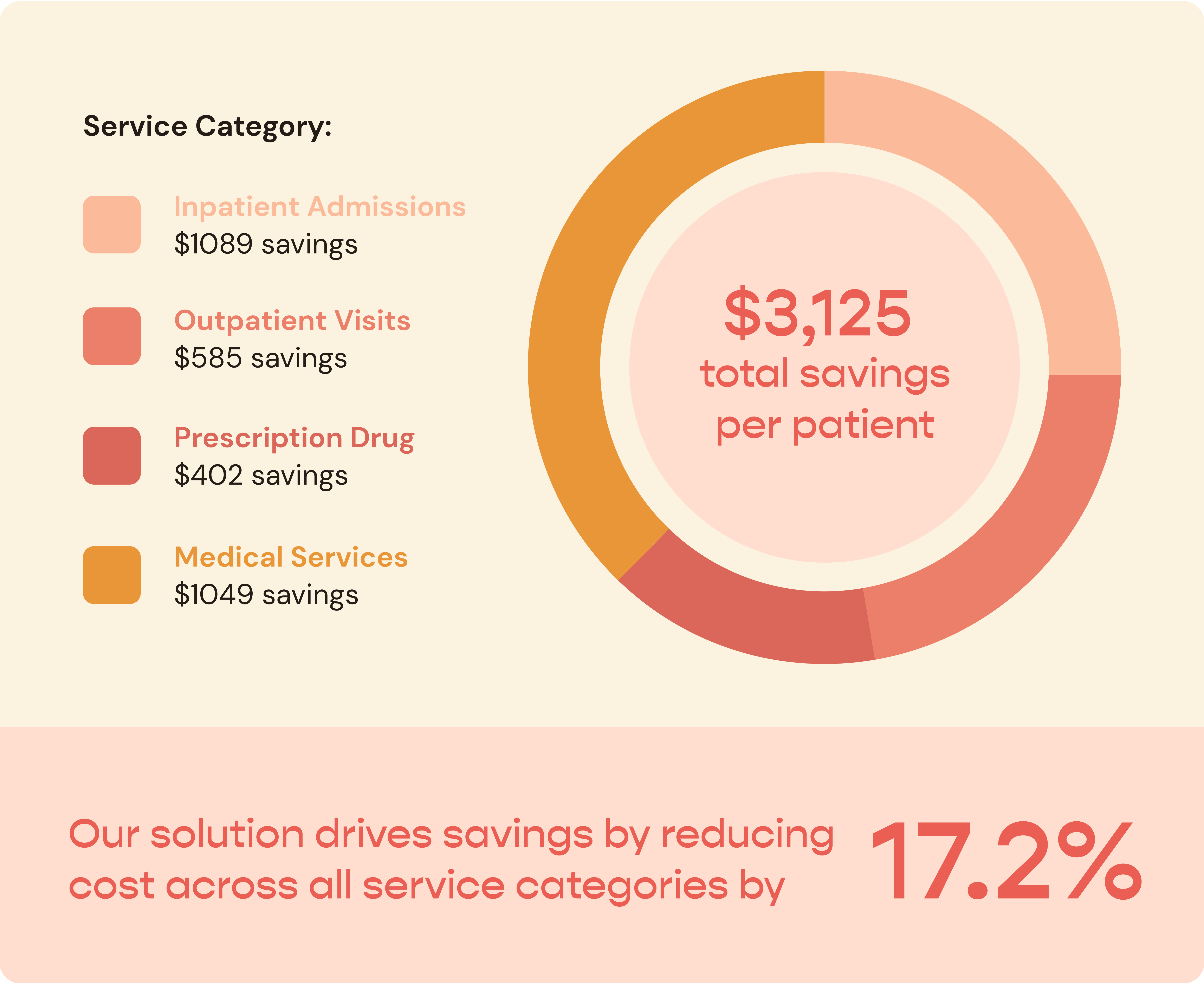


Source: Patient-reported outcomes data is collected via surveys issued at intake and discharge, and demonstrates the exceptional impact of our clinical care. The Clinical Outcomes data is from ~1,000 patients who completed their Outcomes Measures in September/October 2023. The Virtual Care data is based on a survey of 103 patients who had received care with Origin between June 2022 and April 2023, with a minimum of three virtual visits.

Reducing Health Costs for Maternity & Pelvic Floor Conditions

Third-party analysis finds that increasing access to pelvic floor physical therapy leads to significant cost savings by reducing utilization across all service categories.

Based on the national (USA) population, Origin is projected to save up to \$3,125 annually per patient for patients with maternity complications or pelvic floor conditions.



About This Data

The Origin Way’s Savings Impact Model, conducted by [Accorded](#), evaluates the claims opportunity (medical & Rx) and does not reflect “soft savings” from factors such as absenteeism, productivity, access to care, care experience, and employee satisfaction. When valued, additional savings would be added to the savings estimate.

Members with Maternity or Pelvic Floor complications spend 1.6x compared to average members.

1.1x	for Maternity complications \$3.3K additional spend	Top cost drivers: Inpatient Admissions – Maternity and Medical Services
1.9x	for Pelvic Floor conditions \$7.4K additional spend	Top cost drivers: Inpatient Services, Outpatient Visits – Surgical Procedures and Medical Services

Based on the specific condition, up to 93.0% of the additional spend is addressable with treatment. This leads to a per patient per year savings of \$2,306 in Maternity complications and \$3,323 in pelvic floor conditions. The prevalence rates of these conditions vary between 4.2% – 9% in the claims data, which demonstrates the reality that many patients are under treated. Averaging over projected patients, this leads to an overall savings of \$3,125 annually per patient.

Source: This analysis is powered by Accorded, an actuarial analytics and data platform. For questions regarding data and methodology, please contact info@accorded.com.